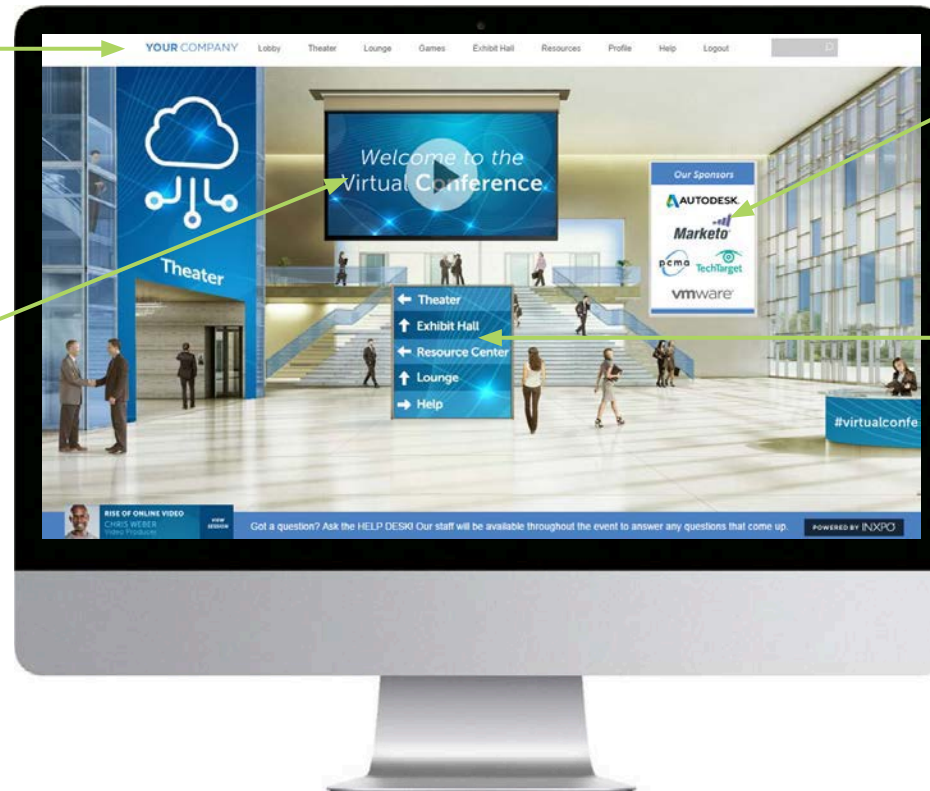


## Universal Space

The universal space can be used as a multi-purpose landing or destination area. This space offers the flexibility of using a pre-defined configuration option or starting with an empty canvas and designing your own space.

**Branding Images** - The branding image area allows for any graphic, such as logo labeling or sponsoring the space.

**Welcome Video** - Branded opening video for the space.



**Display Ads** - This area can display multiple ad spaces. These ads can link to other spaces or sponsors within your event.

**Hotspots** - Create links to other spaces or sponsors within your event.